Oleg Yusupov
UX/UI Designer

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Email
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Portfolio →

Education

2021 / Customer Experience
Keren Shaked (AKT Global)

2020 / Fullstack-Designer & Android-developer
AIC Agency - Skillbox (Moscow)

2019-2019 / User Experience Design
Tal Florentin (UXV)

2017-2017 / User Experience Design
AIC Agency - Skillbox (Moscow)

2016 / SEO & UX Analyst
AIC Agency - Skillbox (Moscow)

2001-2003 / Graphic Design
Academic College of Engineering and Technology (Netanya)

Profile

- Multitasking under pressure
- Punctual, meet deadlines
- Fast learner, quick at adapting to frequent changes
- Constantly keep up with the latest developments and trends
- Creative, initiative & resourceful
- Pixel Perfect oriented
- My hobbies: High-Tech, History, Publicisity, Blogging, Linguistics, Geography

Skills

Design Research
User Research
Experience Strategy
Sketching
Wireframing
Prototyping
Usability Testing
SEO
Photography & Photo Editing
A/B Testing

Tools

Sketch
Adobe XD
Axure
InVision
Webflow
Figma
Zeplin
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Office & Keynote

Languages

HEBREW | ENGLISH | RUSSIAN | ITALIAN

Professional Experience

2020 – 2021   **Mid UX/UI Designer** / Ministry of Health (Israel)

- Conducting UX research - user interviews, usability assessments and market research; analyzing collected data and producing research documents
- Designing solutions to solve user needs and business challenges through
- User Research, Information Architecture, Wireframing, Interaction Design, and Prototyping across web and mobile products
- Designing UI elements using current design components to maintain the brand consistency
- Working collaboratively with product managers, developers and stakeholders

2011 – 2020   **UX/UI Designer / Studio Manager / Senior Graphic Designer** / Firma. Global Branding

- Conducting UX research - user interviews, usability assessments and market research; analyzing collected data and producing research documents
- Designing solutions to solve user needs and business challenges through
- User Research, Information Architecture, Wireframing, Interaction Design, and Prototyping across web and mobile products
- Working collaboratively with product managers, designers and stakeholders
- Conceptualized and developed graphics products for AM:PM, Carlsberg, Cal, Be, Robomow, Meuhedet and other projects using Adobe CC
- Designing for marketing packages, including print materials, brochures, banners and supervision over execution, including print proofing
- Improved staff morale and professionalism with master-class
- Resolved problems, improved operations and provided exceptional client support
- Worked with clients to gather and define requirements, establish scopes and managing project milestones
- Proved technical support, software installation, mail management, instruct new team members, manage equipment, supervision over print proofing

2015 - Present   **Graphic Software Instructor** / StudioPro

- Teach software programs for graphic designers, UX/UI designers and other professions

2015   **Graphic Software Instructor** / The College of Management Academic Studies

- Taught Adobe programs such as Photoshop, Illustrator, InDesign for fashion designers

2014   **Graphic Software Instructor** / The College of Technology in Ramat Gan

- Taught software programs for graphic designers and other professions

2010-2011   **Technical Designer** / Advertising Agency "Regev Kovitsky"

- Conceptualized and developed graphics products for Tiv Taam, Kia and other projects using Adobe CC
- Packaging design & various other print-based products and supervision over print proofing

2009-2010   **Technical & Graphic Designer** / Advertising Agency "Gimel Yafit"

- Conceptualized and developed graphics products for Toys "R" Us, AIG, Bank Ha-Poalim and other projects using Adobe CC
- Packaging design & various other print-based products and supervision over print proofing